



## KEGERATOR VENDING MACHINE

"Kegerator Vending Machine" is a pay-by-the-ounce self-service craft beverage vending machine that offers a variety of craft beverages on tap, such as nitro cold brew coffee, kombucha, beer, wine and more.

We proudly manufacture the KVM® in the United States



# KVM FEATURES

## CRAFT BEVERAGES ON TAP

Elevate your beverage experience by serving refreshing craft beverages, such as nitro cold brew coffees, nitro teas, kombucha, seltzer water, beer & wine, served cold on tap.

## BUDGET CONTROL

Control your location's beverage amenities budget with KVM's Budget Control software. Set a predictable monthly budget with scheduled Happy Hours and Overpour Technology using features like renewable and one-time use promo codes.

## OVERPOUR TECHNOLOGY

Eliminate over pouring and excessive use by assigning a specific number of ounces per user during any designated time period (daily, weekly or monthly), allowing your location to have a more predictable budget.

## DASHBOARD

Our proprietary KVM software includes a comprehensive online dashboard that allows for the remote monitoring of real-time transaction data, scheduled happy hour events, sales data, inventory levels, temperature data and more.

## RENEWABLE PROMO CODES

Assign unique PIN Codes with a specific number of ounces per user on a renewable basis (daily, weekly, monthly). Promo codes are a great way to promote resident and staff engagement and retention. Any amount above a user's allotment can be paid via the KVM's integrated payment system.

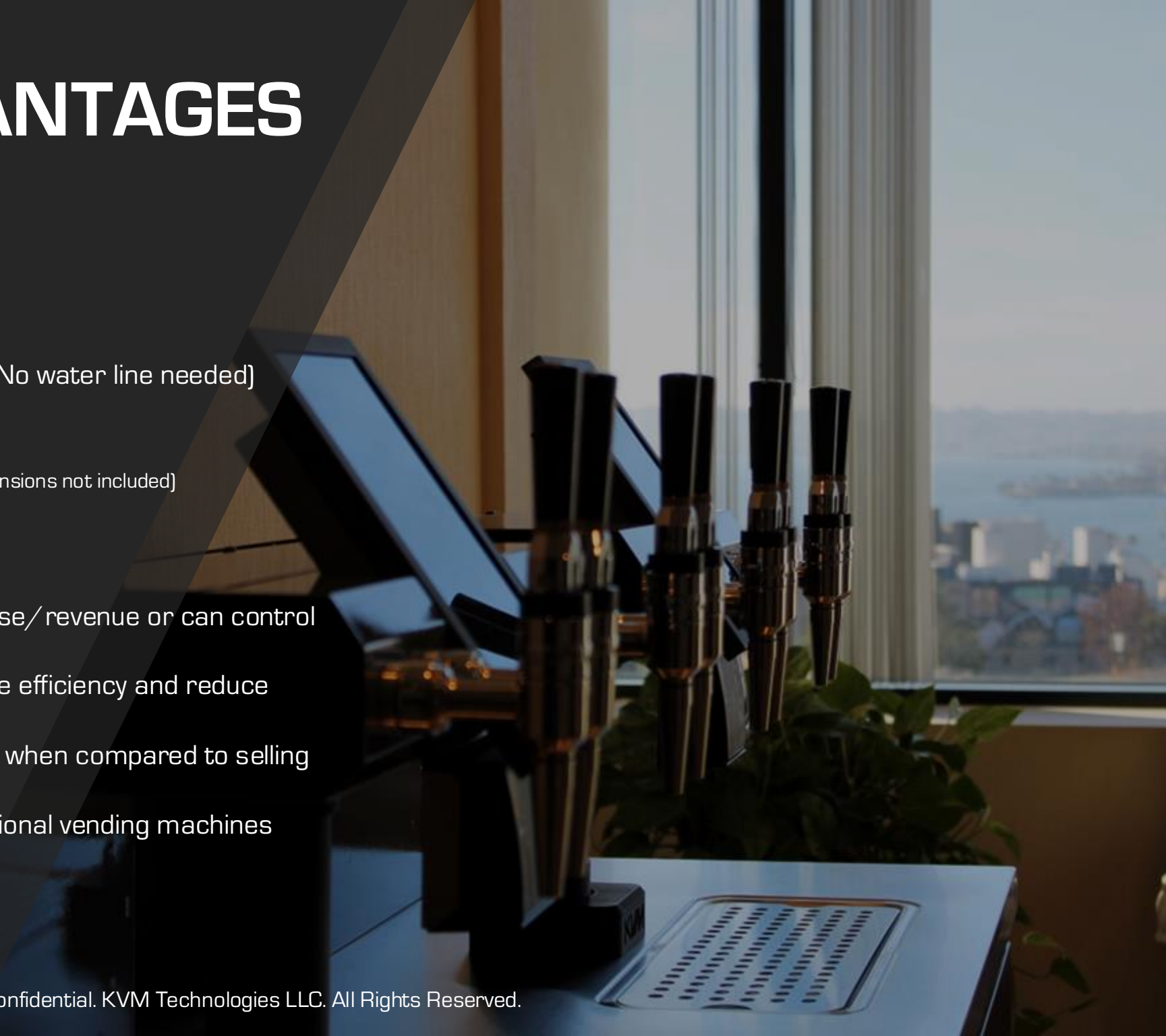
# KVM SPECS & ADVANTAGES

## SPECS & TECHNICAL DATA (KVM Topper Only)

- **Integrated Payment System**
- **10.1" Touchscreen Display**
- **Configure up to 4 Taps**
- **Accepts Keg or Big-in-Box (BIB) beverage containers** (No water line needed)
- **Electrical:** 115V/60Hz/3 Amps
- **Weight:** 50 lbs.
- **Dimensions:** 17"W x 16.7"H x 16.3"D (Added kegerator dimensions not included)

## ADVANTAGES

- Charge **by the Ounce** or Vend for Free
- **PIN code functionality** allows promotions for increased use/ revenue or can control customer over-pouring
- **Track data remotely**, such as inventory levels to maximize efficiency and reduce trip costs (\$35/month licensing fee applies)
- Pay by the ounce sales allows for **greater gross revenue** when compared to selling a Keg wholesale
- The KVM can be **more attractive** to locations than traditional vending machines due to its **unique, modern, high-end** look



# KVM DASHBOARD

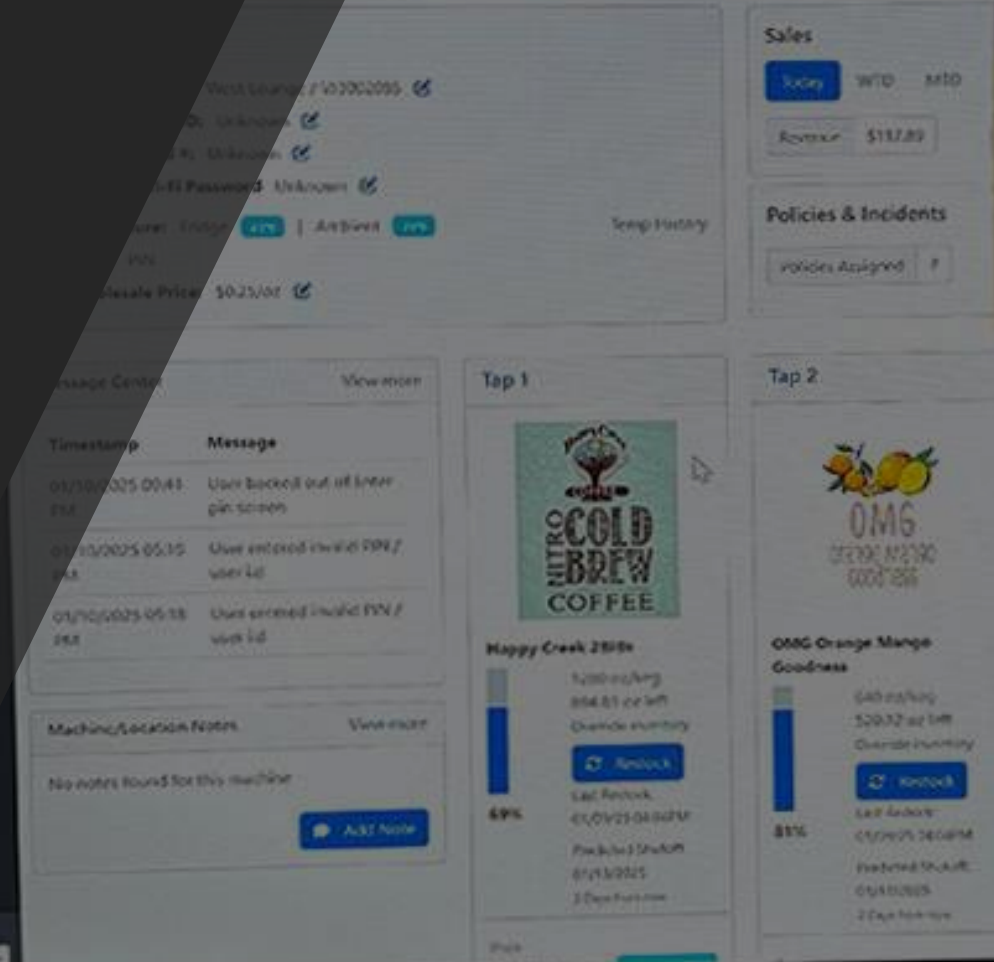
- Online / Real-Time Data – Connected via Ethernet, WiFi or Mobile Data Connection

## TRACK & MONITOR:

- Sales & Transaction Data
- Keg (BIB) Inventory Levels
- Temperature Data
- Nitrogen / CO2 Pressure Levels

## ADDITIONAL FEATURES:

- Set Product Pricing
- Upload Product Images
- E-Mail and Text Alerts
- Create Free Vend & Happy Hour™ Schedules
- Create PIN Codes for: Promotions/Discounts & Individual Over-Pour Control (Over-Pour Technology™)



**Watch a Dashboard Demo Video**

<https://youtu.be/7XbZClzOvhA>



# PRICING & ROI TABLE

## PRICING

- Models starting at **\$3,950** (KVM Topper Only)
- Models with Kegerator starting at **\$4,700** (Residential Style Kegerator)

[Financing](#) (through Third Party Finance Co.) & [Location Finder Service](#) available!

	Assumptions	# of KVMS				
		1	3	5	10	20
KVM Cost	\$5,700*	\$5,700	\$17,100	\$28,500	\$57,000	\$114,000
Rev/Month	\$650**	\$650	\$1,950	\$3,250	\$6,500	\$13,000
Gross Annual Sales	12 Months	\$7,800	\$23,400	\$39,000	\$78,000	\$156,000
Beverage COGS	27%	\$2,106	\$6,318	\$10,530	\$21,000	\$42,120
Cups & Lids	3%	\$234	\$702	\$1,170	\$2,340	\$4,680
Credit Card Fees	6%	\$468	\$1,404	\$2,340	\$4,680	\$9,360
Misc.	5%	\$390	\$1,170	\$1,950	\$3,900	\$7,800
Total Expenses %/\$	42%**	\$3,198	\$9,594	\$15,990	\$31,980	\$63,690
Net Profit %/\$	59%	\$4,602	\$13,806	\$23,010	\$46,020	\$92,040
Recovery Period (yrs)		1.24	1.24	1.24	1.24	1.24
ROA% (annual)		80.74%	80.74%	80.74%	80.74%	80.74%

\* Average cost may vary based on model selected, configuration, and desired add-ons.  
 \*\* Projected monthly revenue is based on Multiple Revenue Streams described on this page, which may vary; and total expenses incurred may differ based on vendor selection, geographic area, and other costs or factors.

