



KEGERATOR VENDING MACHINE

"Kegerator Vending Machine" is a pay-by-the-ounce self-service craft beverage vending machine that offers a variety of craft beverages on tap, such as nitro cold brew coffee, kombucha, beer, wine and more.



KVM FEATURES

CRAFT BEVERAGES ON TAP

Elevate your beverage experience by serving refreshing craft beverages, such as nitro cold brew coffees, nitro teas, kombucha, seltzer water, beer & wine, served cold on tap.

BUDGET CONTROL

Control your location's beverage amenities budget with KVM's Budget Control software. Set a predictable monthly budget with scheduled Happy Hours and Overpour Technology using features like renewable and one-time use promo codes.

OVERPOUR TECHNOLOGY

Eliminate over pouring and excessive use by assigning a specific number of ounces per user during any designated time period (daily, weekly or monthly), allowing your location to have a more predictable budget.

DASHBOARD

Our proprietary KVM software includes a comprehensive online dashboard that allows for the remote monitoring of real-time transaction data, scheduled happy hour events, sales data, inventory levels, temperature data and more.

RENEWABLE PROMO CODES

Assign unique PIN Codes with a specific number of ounces per user on a renewable basis (daily, weekly, monthly). Promo codes are a great way to promote resident and staff engagement and retention. Any amount above a user's allotment can be paid via the KVM's integrated payment system.

KVM SPECS & ADVANTAGES

SPECS & TECHNICAL DATA (KVM Topper Only)

- **Integrated Payment System**
- **10.1" Touchscreen Display**
- **Configure up to 4 Taps**
- **Accepts Keg or Big-in-Box (BIB) beverage containers** (No water line needed)
- **Electrical:** 115V/60Hz/3 Amps
- **Weight:** 50 lbs.
- **Dimensions:** 17"W x 16.7"H x 16.3"D (Added kegerator dimensions not included)

ADVANTAGES

- Charge **by the Ounce** or Vend for Free
- **PIN code functionality** allows promotions for increased use/ revenue or can control customer over-pouring
- **Track data remotely**, such as inventory levels to maximize efficiency and reduce trip costs (\$35/month licensing fee applies)
- Pay by the ounce sales allows for **greater gross revenue** when compared to selling a Keg wholesale
- The KVM can be **more attractive** to locations than traditional vending machines due to its **unique, modern, high-end** look

KVM DASHBOARD

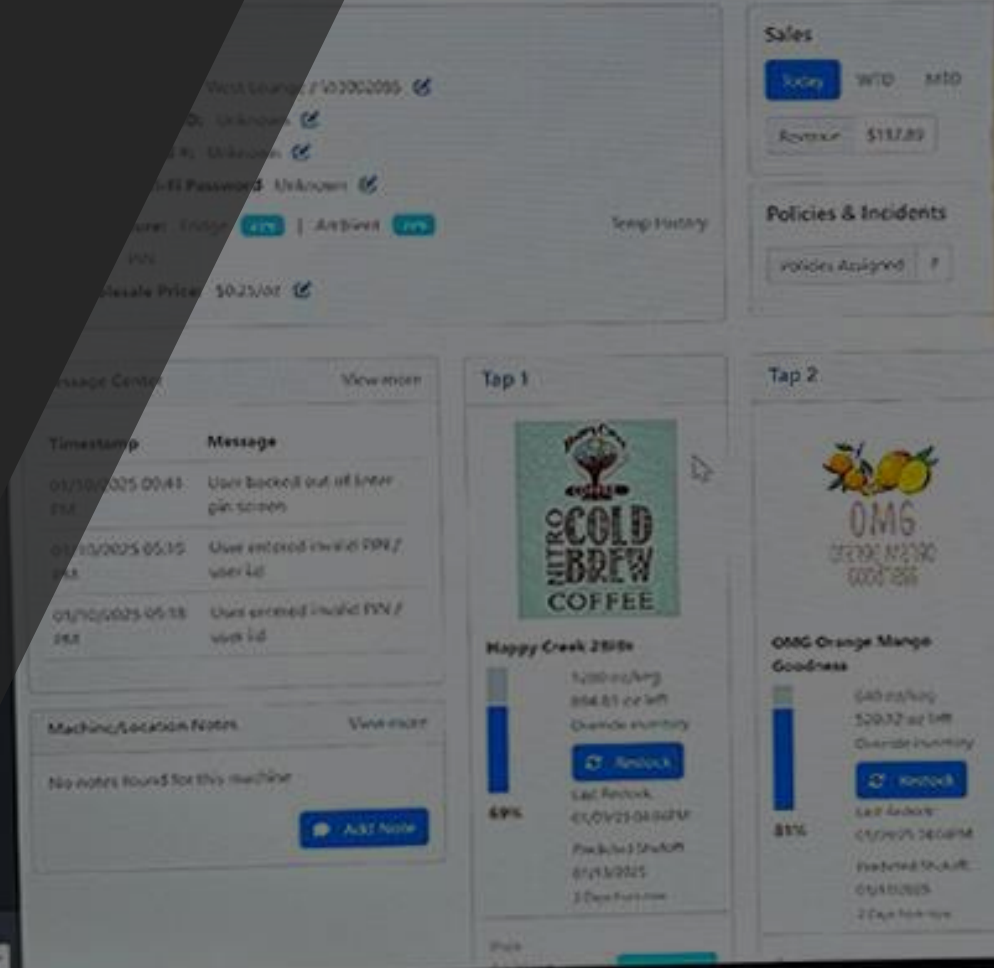
- Online / Real-Time Data – Connected via Ethernet, WiFi or Mobile Data Connection

TRACK & MONITOR:

- Sales & Transaction Data
- Keg (BIB) Inventory Levels
- Temperature Data
- Nitrogen / CO2 Pressure Levels

ADDITIONAL FEATURES:

- Set Product Pricing
- Upload Product Images
- E-Mail and Text Alerts
- Create Free Vend & Happy Hour™ Schedules
- Create PIN Codes for: Promotions/Discounts & Individual Over-Pour Control (Over-Pour Technology™)



Watch a Dashboard Demo Video

<https://youtu.be/7XbZClzOvhA>

PRICING & ROI TABLE

PRICING

- Models starting at **\$3,950** (KVM Topper Only)
- Models with Kegeerator starting at **\$4,700** (Residential Style Kegeerator)

[Financing](#) (through Third Party Finance Co.) & [Location Finder Service](#) available!

	Assumptions	# of KVMS				
		1	3	5	10	20
KVM Cost	\$5,700*	\$5,700	\$17,100	\$28,500	\$57,000	\$114,000
Rev/Month	\$650**	\$650	\$1,950	\$3,250	\$6,500	\$13,000
Gross Annual Sales	12 Months	\$7,800	\$23,400	\$39,000	\$78,000	\$156,000
Beverage COGS	27%	\$2,106	\$6,318	\$10,530	\$21,000	\$42,120
Cups & Lids	3%	\$234	\$702	\$1,170	\$2,340	\$4,680
Credit Card Fees	6%	\$468	\$1,404	\$2,340	\$4,680	\$9,360
Misc.	5%	\$390	\$1,170	\$1,950	\$3,900	\$7,800
Total Expenses %/\$	42%**	\$3,198	\$9,594	\$15,990	\$31,980	\$63,690
Net Profit %/\$	59%	\$4,602	\$13,806	\$23,010	\$46,020	\$92,040
Recovery Period (yrs)		1.24	1.24	1.24	1.24	1.24
ROA% (annual)		80.74%	80.74%	80.74%	80.74%	80.74%

* Average cost may vary based on model selected, configuration, and desired add-ons.
 ** Projected monthly revenue is based on Multiple Revenue Streams described on this page, which may vary; and total expenses incurred may differ based on vendor selection, geographic area, and other costs or factors.

